

Data security strategy and assessment services



Integrate enterprise data security into your business strategy

Highlights

- Helps reduce risk and improve compliance with a data protection strategy aligned to your business requirements
 - Facilitates optimized data security spending with an integrated, proactive data protection road map
 - Helps limit data loss by identifying where data resides, how it is used and its risk of exposure
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As your business grows and evolves, so does the amount of sensitive data that you need to protect. Knowing where sensitive data resides within your organization and having the right risk mitigation and data protection measures in place is crucial to the success of your business. You need to leverage the protection technologies you already have and optimize future IT spending to mitigate both existing and projected risks. But without a proactive data protection strategy in place, you may be scrambling to implement tactical solutions as problems arise, costing you money and productivity.

IBM Data Security Services – data security strategy and assessment provides a comprehensive IBM expert assessment of your current data protection capabilities. We help you pinpoint where sensitive data resides within your infrastructure and how your business uses it. We also work with you to assess your unique needs and data security requirements and develop a holistic data protection strategy aimed at minimizing the impact to business productivity. With a business-aligned data security road map in place, you can feel more confident that your business is better protected from data loss.

Identifying where your sensitive data exists and how well it is protected

Through interviews, on-site workshops and market-leading data discovery tools, our expert IBM consultants help you discover where your sensitive data resides and how it is used in the business. We also review your existing data protection capabilities and perform a comprehensive assessment of the data risks that your organization currently faces.

Helping you develop a business-aligned data protection strategy

We then work with you to develop a risk-balanced, customized strategy to protect your sensitive data. We take into consideration your specific business and security needs, compliance requirements and existing data



security technologies. With this unique information about your business and available data protection tools, we help you develop a tailored data security strategy that is weighted to associated business risks. We leverage our expertise in managing our own sensitive data across a global business to provide you recommendations on how you can mitigate potential exposures and ultimately limit data loss.

Developing a road map to help optimize data security spending

To help you optimize your data security spending, we work with you to develop a data protection road map that is designed to streamline your existing data security capabilities and help them work together more efficiently. To address gaps in your data protection capabilities, we help you evaluate alternate data security solutions that meet your specific needs and integrate them into your overall strategy. Our business-aligned approach helps ensure that you have a strategy in place to minimize the impact to productivity across your organization.

Why IBM?

IBM has extensive knowledge in securing corporate information across multiple industries along with experience managing our own sensitive data around the globe. Your organization benefits from our market-leading security and cyber threat research, and deep experience in industry-specific security requirements. With our enterprise security architecture and integration expertise, we can provide holistic solutions while also addressing your specific data protection needs.

For more information

To learn more about the IBM Data Security Services – data security strategy and assessment, please contact your IBM marketing representative or IBM Business Partner, or visit the following website:

ibm.com/services/security



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